

January 27, 2015

Hello Floral Friends, Designers, Event Gurus and especially Our Fellow Floral Buyers,

We wanted to write this Letter of Recommendation due to the continued consistent quality of products and service that we have received throughout the years from our friends at Amy's Orchids. From designing for national and international publications, floral installations from 100sq ft though 2200sq ft and especially for our many local and destination events; Amy's Orchids has continued to provide us with the high quality products that our clients expect from us.

Equal or better than industry average pricing mixed with as-promised delivery schedules from Amy's Orchids has helped to keep Schaffer Designs looking great since 2007. Whether working directly with Tom Vail at the farms in Thailand or directly with Amy herself here in the United States we have always been aware of their high regard for quality products and the care and handling that Amy's Orchids puts into every stem that they ship to us. The commitment they have to their own education of growing show in the orchids that we receive.

For the past few months, Kris and I have been working on Schaffer Designs exhibit for the 2015 Philadelphia Flower Show. Our theme this year is Tim Burton's, *The Nightmare Before Christmas*. In our 2200q ft exhibit, we have numerous design elements but the most dramatic feature is our 400q ft Tree Portals that extend over 15' high. When considering how to design this area and what to use as the most prominent feature of the entire exhibit - our first thoughts were Amy's Orchids white dendrobiums. The Pennsylvania Horticultural Society and The Philadelphia Flower Show put great trust in us to put on a 'Show' for their attendees and in turn we have great trust in Amy's Orchids to make it all come to life for us!

In 2010, for the first time in the 180+ year history of The Philadelphia Flower Show and then once again in 2011, The Emile H Geschick Memorial Award for Distinctive Orchid Display was presented to a Major Exhibitor (*and not a grower of single orchid plants in the Blue Ribbon Categories*) to Schaffer Designs. Amy's Orchids was responsible for the amazing orchids used in these exhibits.

Sincerely,



Bill Schaffer AIFD, AAF, PFCI



Kristine Kratt AIFD, PFCI